

# NEWSLETTER

## WORK WITH MYTHS

May, 2025

Vol. 2



### From Words to Action: WORK WITH MYTHS Comes to Life



The WORK WITH MYTHS project is moving full speed ahead! In this edition, we celebrate the completion of all three national Reports and Booklets, created by our partners in Greece, Italy, and Poland. We also take you inside the first international workshop in Greece, where myths met entrepreneurship in an inspiring hands-on experience. With the Polish workshop coming up and the mentoring program in Greece already underway, the project is now in full bloom.

Explore how young people are turning cultural heritage into creative ventures—and what's coming next!



### All WORK WITH MYTHS Booklets & Reports Are Here!

We're excited to share that all three partners—FM-EPICHEIREIN (Greece), Le Vie dei Tesori (Italy), and MSK (Poland)—have completed their Booklets and Reports!

The Reports showcase real business examples inspired by mythology, while the Booklets introduce young people to local myths as tools for creativity and entrepreneurship.

Now available in English, these materials are already being used in workshops and mentoring sessions across Europe.

 Browse all resources [here](#)!



### Mentoring in Motion: Greece Leads the Way

The WORK WITH MYTHS Mentoring Program is now in progress in Greece, guiding young participants as they turn myth-inspired ideas into business plans.

Led by FM-EPICHEIREIN, the program includes focused sessions on mythology, business planning, and practical implementation. Each participant receives personalized support to shape their own creative venture.

From cultural storytelling to real-world entrepreneurship, the mentoring program is helping youth bring ancient inspiration into today's market—step by step.

More updates coming soon!

Read the full Article [here](#)!



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## A Mythological Journey in Xanthi: Greek Workshop Recap

The WORK WITH MYTHS Workshop in Xanthi, Greece, offered a two-day journey through storytelling and entrepreneurship. Hosted by FM-EPICHEIREIN, it brought together participants from Greece, Italy, and Poland.

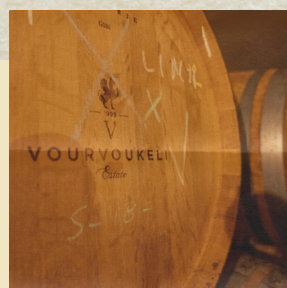
Day 1 featured visits to local businesses and sites like the Vourvoukeli Winery and the Archaeological Museum of Avdira, showing how mythology still influences branding and identity.

Day 2 focused on creativity. Participants explored the Greek Booklet and Report, accessed via QR codes, and then formed teams to design their own myth-inspired businesses—from food and fashion to games and tourism.

The Italian and Polish teams shared insights from their own traditions, and Mrs. Anthi Panagiotou highlighted how myths can power entrepreneurship and tourism. The workshop wrapped up with fresh ideas and strong enthusiasm for connecting cultural roots with modern business.

Read the full recap:

- 👉 [\[Day 1 Highlights\]](#)
- 👉 [\[Day 2 Workshop Experience\]](#)



## Next Stop: Poland!

Our next WORK WITH MYTHS workshop will take place in Łódź, Poland, on June 11–12, 2025, hosted by MSK.

Participants from Poland, Greece, and Italy will explore how Slavic myths can inspire creative business ideas. The two-day event will include site visits, group activities, and hands-on sessions focused on turning tradition into entrepreneurship.

We look forward to sharing the highlights soon—stay tuned!



**CONTACT**

Got questions? Reach us at [workwithmyths@gmail.com](mailto:workwithmyths@gmail.com)  
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